



German American Marketing, Inc.

Nancy Schmalz
c./o. The German Society of Pennsylvania
611 Spring Garden Street
Philadelphia, PA 19123
Phone: 443 760 6895
Mail: schmalz@philachristmas.com

Become a member of our team with an

Internship in Public Relations and Social Media Management

For the organization of our events **Christmas Village in Philadelphia** in Philadelphia, PA / USA and **Christmas Village in Baltimore** in Baltimore, MD / USA, we are looking for highly motivated and talented individuals to join us. Both events are German style Holiday Markets and take place at downtown Philadelphia for the 16th time, and Baltimore for the 10th time from **Nov 18th through Dec 24th, 2023** (see <http://www.philachristmas.com> and <http://www.baltimore-christmas.com>).

Join our driven and multinational team to get involved in the whole scope of Public Relation and Social Media Management tasks. Are you looking for an exciting internship and are willing to show your initiative, bring in creativity and entrepreneurial thinking? **Then we should talk!**

The tasks include but are not limited to:

- conceptual design, installation and implementation of the events PR and Social Media strategy
- collaboration with local PR agency to co-ordinate efforts
- acting as the events spokesperson
- initiation of new media partnerships and maintenance of existing relationships
- caring for the needs of event sponsors, vendors, and visitors

We are looking for:

- advanced students of PR, Media Studies, Social Media Management, or related subjects
- go-getters who can act as team players
- good English language skills
- good command of Microsoft Office (knowledge in online content management tools is an asset)

Duration: five months from August 15, 2023 through January 14, 2024

Conditions: the internship is paid, also US visa, accommodation and flights are covered

Location: Philadelphia, PA / USA or Baltimore, MD / USA

If you are interested, please send your application and/or questions to

Nancy Schmalz (schmalz@philachristmas.com).

We're looking forward to hearing from you!

*PS: interested to join our team, but you are more interested in **Marketing and Event Management?***

*We're hiring interns in these fields as well! **Email Nancy for further info!***