



German American Marketing, Inc.

Nancy Schmalz

c./o. The German Society of Pennsylvania

611 Spring Garden Street

Philadelphia, PA 19123

Phone: 443 760 0689

Mail: schmalz@philachristmas.com

Become a member of our team with an

Internship in Event Management / Event Marketing

For the organization of our events **Christmas Village in Philadelphia** in Philadelphia, PA / USA and **Christmas Village in Baltimore** in Baltimore, MD / USA, we are looking for highly motivated and talented individuals to join us. Both events are German style Holiday Markets and take place at downtown Philadelphia for the 16th time and Baltimore for the 10th time from **Nov 18th through Dec 24th, 2023** (see <http://www.philachristmas.com> and <http://www.baltimore-christmas.com>).

Join our driven and multinational team to get involved in the whole scope of marketing and event management tasks. Are you looking for an exciting internship and are willing to show your initiative, bring in creativity and entrepreneurial thinking? **Then we should talk!**

The tasks include, but are not limited to:

- conceptual design and distribution of advertising material
- initiation of promotional partnerships
- development and implementation of the events online marketing strategy
- setting up an event and entertainment program together with local partners
- organizing active public relations work inside and outside of media partnerships

We are looking for:

- advanced students of business administration, marketing, event management, or related subjects
- go-getters who can act as team players
- good English language skills
- good command of Microsoft Office (knowledge in online content management tools is an asset)

Duration: five months from August 15, 2023 through January 14, 2024

Conditions: the internship is paid, also US visa, accommodation and flights are covered

Location: Philadelphia, PA / USA or Baltimore, MD / USA

If you are interested, please send your application and/or questions to

Nancy Schmalz (schmalz@philachristmas.com).

We're looking forward to hearing from you!

*PS: interested to join our team, but you are more interested in **PR and social media**? We're hiring interns in these fields as well! **Email Nancy for further info!***