



# BOSCH

## Internship Cross-Business Unit Portfolio and Price Management

Max-Lang-Straße 40-46, 70771 Leinfelden-Echterdingen, Germany

Full-time

Legal Entity: Robert Bosch Power Tools GmbH

### Company Description

**Do you want beneficial technologies being shaped by your ideas? Whether in the areas of mobility solutions, consumer goods, industrial technology or energy and building technology – with us, you will have the chance to improve quality of life all across the globe. Welcome to Bosch.**

The Robert Bosch Power Tools GmbH is looking forward to your application!

### Job Description

- **Experience cooperation:** You will support the project team to define a clearly structured and user-focused cross-BU (Business Unit) product portfolio and pricing framework for Bosch Power Tools.
- **Conscientious coordination:** You will work together with different Business Units to develop an overall positioning strategy which aims at a clear brand differentiation for our users and customers and fits our overall strategy.
- **Structured evaluation:** You will conduct analyses to derive user requirements and strategic positioning of our portfolio and evaluate and conceptualize a pricing framework derived from the market.
- **Help shape the future:** You will support in harmonizing international pricing and defining market-derived reference price points.
- **Create something new:** You will work on a new, simplified terms and conditions system to ensure consistent pricing measures.

### Qualifications

- **Education:** Advanced studies in the field of Business Administration, International Management, Pricing, Product Management, Strategy or similar
- **Personality:** Communicative, team-minded and organized
- **Working practice:** Structured and independent with strong and fast problem-solving skills
- **Experience and Knowledge:** Practical experience through previous internships in the field of business consultancy, pricing or portfolio management is a plus
- **Languages:** Fluent in English and good German is beneficial

### Additional Information

**Start:** according to prior agreement

**Duration:** 6 - 12 months

Requirement for this internship is the enrollment at university. Please attach a motivation letter, your CV, transcript of records, enrollment certificate, examination regulations and if indicated a valid work and residence permit.

### Need further information about the job?

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### Videos To Watch

### Job Location



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